

FLAVOR

& THE MENU

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ABOUT THE BUSINESS OF FLAVOR

Make Mine CHOCOLATE

On its own or paired with fruits, pastries and beverages, America's favorite flavor generates sales

BY PRISCILLA MARTEL



In its new S'mores Seduction, Black Angus Steakhouse upgrades the campfire classic with a hot-from-the-oven chocolate-walnut cookie topped with graham crackers, toasted marshmallows, Hershey's chocolate squares, ice cream and a generous drizzle of rich chocolate syrup.

BLACK ANGUS